

FOR IMMEDIATE RELEASE

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Youth “Think Green! Reduce, Reuse, Recycle” Art Entries to Appear on ACCESS 16 TV in 2009
City of Salisbury Sponsoring Contest to Promote Green Initiatives and Create Recycling Awareness

Salisbury, NC_November 11, 2008 – The City of Salisbury’s “Think Green! Reduce, Reuse, Recycle” Poster Art Contest will kick-off officially on Saturday, November 15. The contest is offered in conjunction with the nationally supported “America Recycles Day” program. The contest is for Salisbury-Rowan students, grades K-12, who are enrolled at public and private schools, or home-schooled. The event is part of the City’s Recycling Awareness Marketing Plan which is utilized to promote residential recycling.

The contest theme, “Think Green! Reduce, Reuse, Recycle” is required to appear on the poster entry. Interested youth may design a color entry using a sheet of standard white, 28 x 24-inch poster board. All entries should be laid out in a design with a width of 28” and a height of 24” tall, for proper display when reproduced for ACCESS 16 television viewing. Entries may be designed with crayons, markers, and paint. In addition, photographs, and bits of cloth and paper may be glued to the entry if desired. To be acceptable, entries should portray a positive message and contain no profanity or negative content. Students are encouraged to be creative, express themselves, and have fun!

Mayor Susan Kluttz, speaking on behalf of the Salisbury City Council notes, “We encourage our local students to participate in this opportunity while sharing with our community the importance of recycling and of becoming green. The City of Salisbury takes great strides to offer international, regional, and state support for sustainability. Salisbury is a CoolCities municipality via the U.S. Conference of Mayor’s Climate Protection agreement, a member of Sustainable Environments for Quality of Life (SEQL), and a participant in the NC League of Municipalities Green Challenge. These efforts by the City of Salisbury, in conjunction with numerous, additional internal, ‘green’ efforts, signify our sincere dedication to providing a sustainable future for our youth.” To view a Sustainable Salisbury presentation offered by Mayor Susan Kluttz at the Triangle Chapter of the U.S. Green Building Council, during September of this year, please visit www.salisburync.gov and click on the link entitled Sustainable Salisbury. The presentation provides insight into a portion of the many earth-conscious efforts currently underway throughout the community.

Poster entries will be accepted from Monday, November 17 through Friday, December 19, between the hours of 8:00 am and 5 pm at the Public Services Administration Building, 519 N. Fulton Street. All entries require the artist's name, address, phone number, age and school (public, private or home) where artist is currently enrolled, listed on the back of the entry to be eligible. Entries will be judged in early January 2009 within age groups as follows: Kindergarten to Grade 2, Grades 3-5, Grades 6-8, and Grades 9-12. First, second, and third place winners will be named in all age categories and winners will be recognized during a 2009 City Council meeting. In addition, contest winners will receive complimentary "Salisbury, Discover What's Inside" prize-packs and framed certificates, signed by the Mayor of Salisbury. Family and friends of contest winners will also be invited to attend the council meeting so that they may be recognized and show their support for contest winners.

All acceptable entries will be photographed and appear on Salisbury's Access Channel 16 to promote recycling awareness. School entries will be grouped and televised together on ACCESS 16, displaying the first name of each artist. During 2009, entries will be displayed randomly throughout the city to promote recycling and to create green initiative awareness. Entries are non-returnable and may appear in printed recycling materials with the artist's first name and respective school of attendance.

For more information regarding the City's Recycling Poster Art Contest, please contact Public Information Officer Karen Wilkinson at 704-638-2113. The City of Salisbury is an equal employment opportunity employer with over 180 different job classifications and over 400 full-time positions. For more information regarding the City, its services or career opportunities, please visit the City of Salisbury on the World Wide Web at www.salisburync.gov.

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